

The logo consists of a stylized 'O' icon followed by the word 'investopia' in a lowercase, sans-serif font.

investopia

28-29 February 2024

Emerging Economic Frontiers: Investing in the New Economy Growth Sector

St. Regis Saadiyat - Abu Dhabi, UAE

TABLE OF CONTENTS

ABOUT INVESTOPIA

06 Investopia: Today’s Investment
Creating Tomorrow’s Economy

08 Investopia: The Journey

KEY TAKEAWAYS

40 Day 1

54 Day 2

ABOUT INVESTOPIA 2024

14 Investopia 2024

24 Key Speakers

16 Investopia 2024 in
Numbers

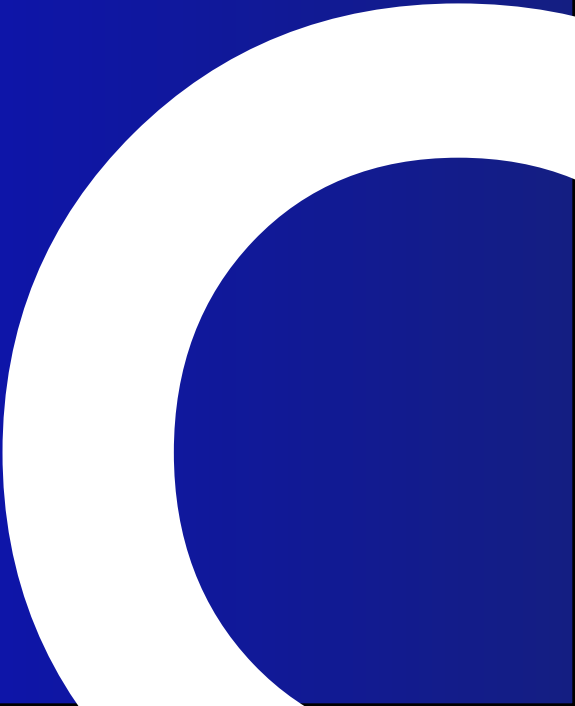
26 Key Quotes

18 The Three Key Pillars of
Investopia

34 Partners

20 Investopia 2024 Dialogue:
Agenda

36 Investopia 2024 Social Media
Reach



01

ABOUT INVESTOPIA



About Investopia: Today's Investment Creating Tomorrow's Economy

Launched in November 2021 by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, and Ruler of Dubai, and H.E. Abdulla Bin Touq Al Marri, UAE Minister of Economy, Investopia is a UAE-based platform that brings together the global investment community around investment opportunities in new economies.

Investopia is a platform that bridges between the Now Economies, changing and evolving driven by global disruptions and innovation, and the New Economies emerging because of the rapid advancements happening every single day. It is also a platform that facilitates the flow of capital between the various stakeholders of the investment ecosystem to these new economic sectors enabling them to grow and thrive.

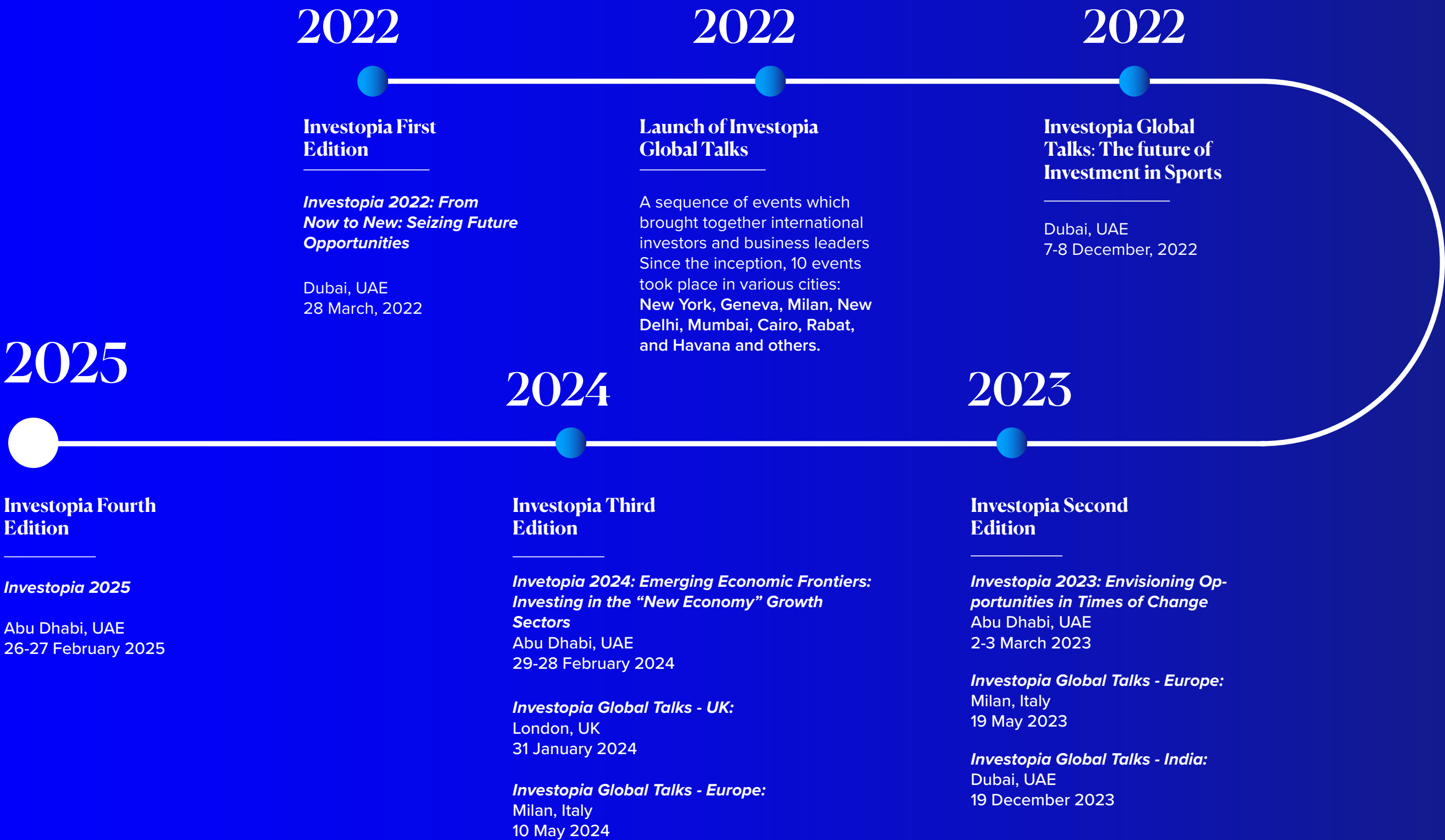
Through its activities designed around 3 key pillars: Dialogue, Communities, Marketplace, Investopia sheds the light on trends shaping the global economy, uncovers investment opportunities for investors, and builds partnerships among stakeholders to achieve sustainable and inclusive growth for a region of 3.5 billion people and beyond.



INVESTOPIA OBJECTIVES

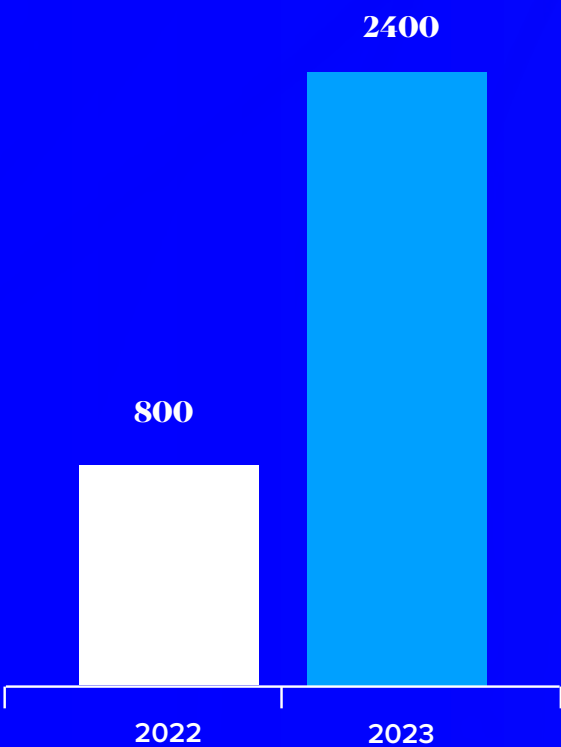
- 01 **Raising global awareness of trends shaping the global economy**
- 02 **Building communities that drive innovation and can shape the global agenda**
- 03 **Connecting the investment ecosystem to unlock opportunities in new economic sectors**

Investopia: The Journey

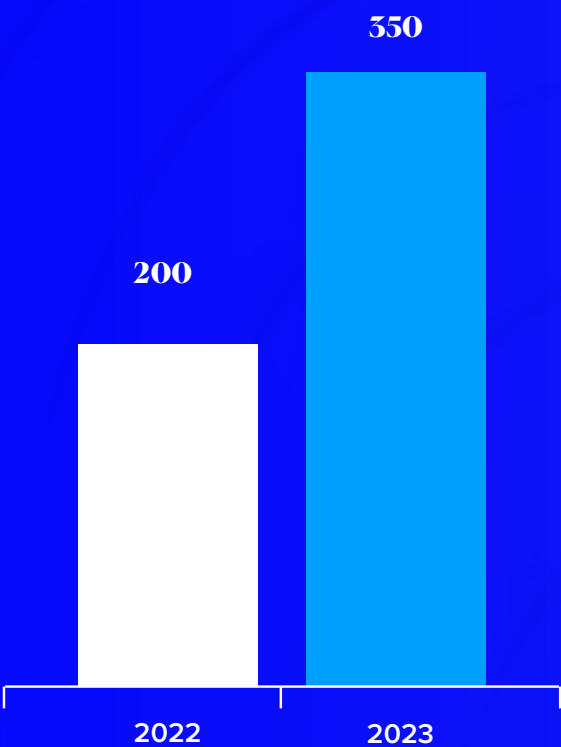


Investopia In Numbers

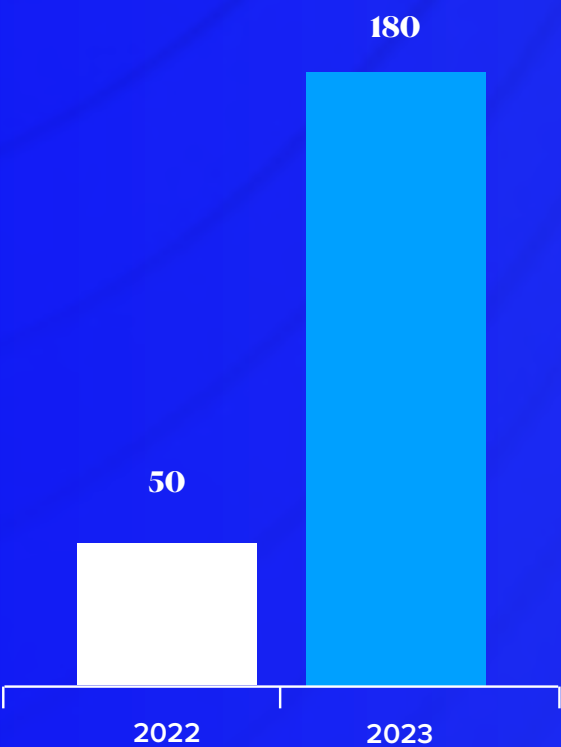
of Participants



of C-Level Executives



of Countries Represented



Investopia 2022



85

Speakers



20

Sessions & Panels



66%

Private Sector participants

Investopia 2023



75

Speakers



35

Panels & Roundtables



76%

Private Sector participants

02

ABOUT INVESTOPIA 2024



Investopia 2024

Centered around the theme “Emerging Economic Frontiers: Investing in the ‘New Economy’ Growth Sectors,” Investopia 2024 brought together key players in the investment sphere as well as industry experts and leaders from around the world. They gathered to collectively explore and share their latest insights on the opportunities presented by the new economies that will shape the global economy in the coming decades.



Investopia’s primary focus was on adapting and optimizing investment strategies to current economic conditions, more specifically, to emerging trends, the ever-evolving economic and geopolitical landscape as well as future growth sectors. Investopia emphasized the pivotal role of both government and the private sector, and the importance of efficient regulatory frameworks, while shedding the light on the importance of today’s investments in shaping the future economy for the upcoming generations.

Investopia 2024 In Numbers



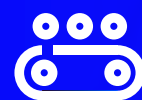
1800+
Participants



105+
Speakers



500+
C-level Executives



40+
Panels and Roundtables



55+
Countries



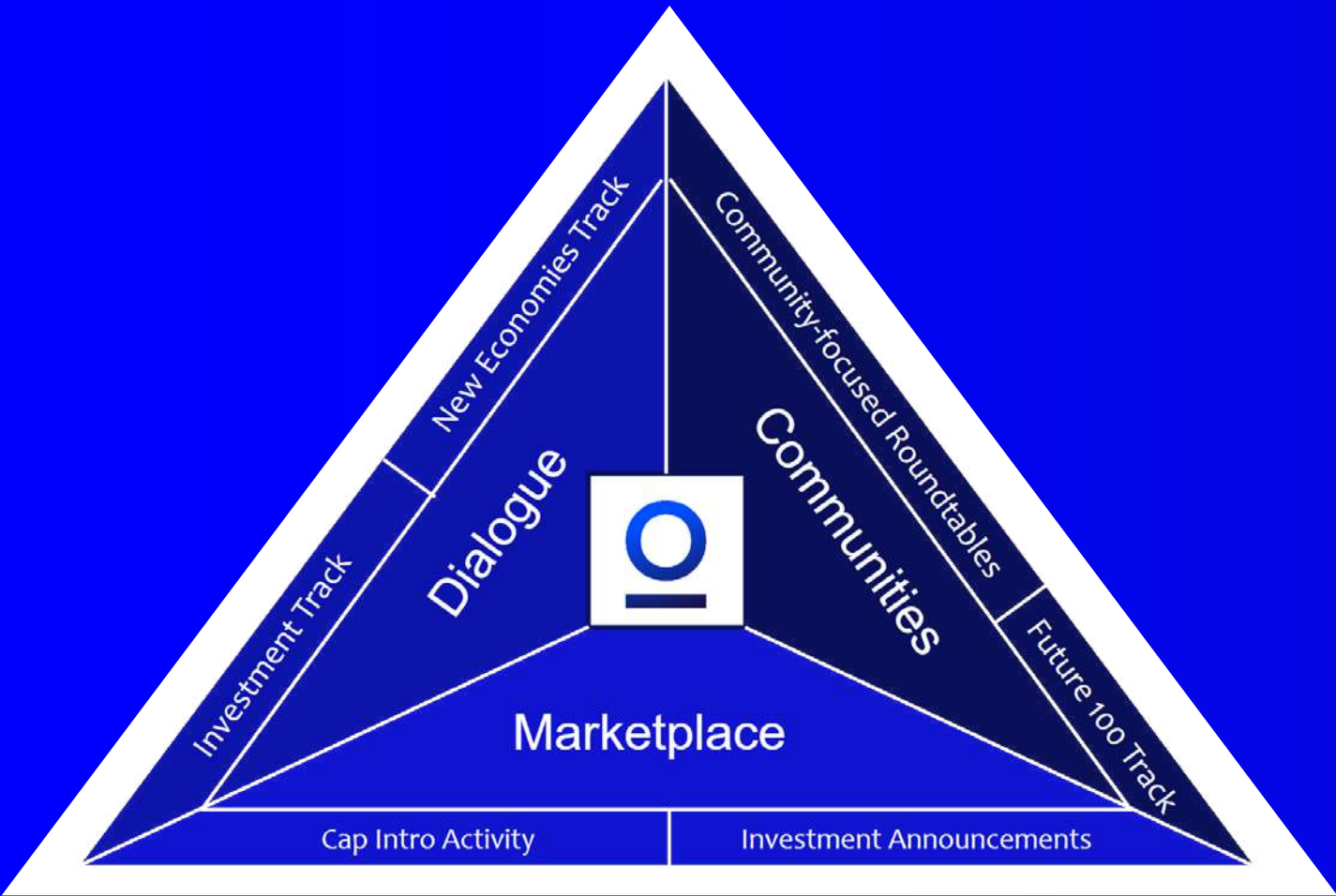
200+
Founders and
Co-founders



12+
Agreements and
Announcements

The Three Key Pillars

Investopia 2024’s key pillars, Dialogue, Communities, and Marketplace, aimed at creating platforms to explore emerging trends and opportunities within new economies, facilitating connections between investors and fund managers, and creating a space for venture capitalists and startup founders to foster innovation and growth together.



Dialogue

Leaders, executives, government officials, and innovators discuss in headline plenaries key topics shaping the global economy, the investment ecosystem, and new economic sectors. Topics included strategic asset allocation, the role of AI in investment strategies, economic fragmentation, alternative investment and others.

Communities

The Communities set up targeted interactions among key participants in the investment ecosystem, with the aim of cultivating strategic partnerships and valuable business opportunities.

Marketplace

The Marketplace created spaces to enhance the movement of capital among different stakeholders within the investment ecosystem. It served as the epicenter for matchmaking endeavors, announcements of direct investments, and the signing of Memorandums of Understanding (MOUs).

DAY ONE

9:30 - 9:50	Welcome Address
9:50- 10:20	New Economic Frontiers Unveiled: Navigating the Unknown
11:10-11:30	Investing in the Creative Economy: A conversation with Idris Elba
11:30- 12:10	2024 Revealed: The Geopolitical and Economic Mosaic
12:10-12:40	Navigating the New Economy: Global Economic Trends Challenging Governments
14:15-14:40	Capital Shifts: From Old Titans to Emerging Titans
14:45 - 15:15	Aviation: Reimagining the Skies
15:15-15:35	Unveiling the Digital Frontier: Where Traditional and Digital Finance Converge in Alternative Investments
15:35- 16:05	Investment in Sports: Tapping into the Thriving Market
16:05-16:30	Generative AI redefining the Investment Ecosystem

DAY TWO

9:00 - 9:30	Strategic Priorities in a Shifting Global Landscape: A Policy Perspective
9:30 - 10:00	Hospitality Unleashed: Charting New Paths in Tourist Investment
10:00 - 10:30	Evolving Landscape of Public Capital Markets in the Middle East
10:50 - 11:10	Live Long and Prosper: Investing in Longevity, Wellness and Healthcare
11:10 - 11:50	Strategic Asset Allocation in an Uncertain World
11:50 - 12:30	Family Wealth 2.0: Redefining Investment Strategies
12:30 - 13:20	Investing in Luxury

DAY ONE

11:30 - 11:40	Opening: Future 100: Building UAE's Future Economy
11:40 - 12:10	Future 100 Companies Disrupting New Economy Sectors
12:10 - 12:20	Fueling Growth: Emirates Development Bank on Financing UAE's Economic Transformation
12:20 - 12:40	Scaling Innovation: Pure Harvest's Path to International Success
12:55 - 14:15	Lunch
14:15 - 14:30	Exploring Future of Advanced Manufacturing Through Intelligent Robotics
14:30 - 14:45	StarzPlay Arabia: Appealing to Sovereign Wealth Fund Investors
14:45 - 15:15	The Role of Investment in Unlocking New Economy Potential
15:15 - 15:30	Founder's Journey: Democratizing Investing
15:30 - 15:45	Innovative Alliances: Government-Business Collaborations Shaping Sustainability
15:45 - 15:55	The Future of Thought: Co-Authoring a Book with ChatGPT in 19 Hours
15:55 - 16:10	Global Expansion Strategies: Scaling into New Markets

DAY TWO

9:30 - 10:00	The Rise of Sustainability: Are Mission-driven Businesses Achieving Commercial Viability?
10:00 - 10:15	Builder.ai: Building Software with the Power of Your Voice
10:15 - 10:35	Founder's Journey: Botim's Growth Strategy in the MENA region and the world
10:40 - 10:50	Break
10:50 - 11:10	Revolutionizing the Future: Exploring Innovation in Ecommerce Delivery
11:10 - 11:30	Unleashing the Potential : Investing in AI-Driven Service Management with Arrowlabs
11:30 - 11:45	Pioneering Intelligent Mobility: A Fireside Chat with the First UAE Electric Motorcycle



H.E. Abdulla Bin Touq Al Marri
Minister of Economy of the UAE and Chairman of Investopia



Anthony Scaramucci
Founder & Managing Partner, SkyBridge Capital



Marlene Puffer
CIO, AIMCo



H.E. Wale Edun
Minister of Finance, Nigeria

KEY SPEAKERS



Idris Elba
Actor, Filmmaker, Musician, Entrepreneur, and Activist
GreenDoor Pictures



Jerry Zang
CEO, Standard Chartered China



H.E. Khaldoon Al Mubarak
Managing Director and Group CEO, Mubadala



Bob Prince
Co-CIO, Bridgewater Associates

Key Quotes



We're amidst a shift in our market regimes and economy;stepping out of an overly optimized capitalistic world and working towards building a system that is more local and sustainable

Raphael Thuin
Head of Capital Markets Strategies, Tikehau Capital



As investors, we look at macroeconomic signals such as growth rates, interest rates, and GDP. AI has the potential to process large amounts of this data and identify hidden trends which can help our processes

Naima Al Falasi
Senior VP of Portfolio Strategy, Mubadala



The UAE is getting inspiration from traditional frameworks, but adapting them to the needs of cryptocurrency to build a fit-for-purpose framework. This is creating strong value propositions for customers and encouraging them to invest in the space

Eric Anziani
President and COO, Crypto.com



There is an environmental and social cost to running a sustainable business, but it is more important to focus on where the next trend is. The kids of today will choose greener properties

Alok Batra
CEO, Five Hospitality and the Pacha Group



The growth of women's teams presents unique opportunities from a consumer perspective. This is a socially engaged audience that is different from what we witnessed before

Tom Corbett
Group Head of Sponsorship and Media, Barclays



Time and capital are the most important drivers for investment strategy. When creating funds, making assets accessible to a large pool of investors is the goal. This provides liquidity to investors by allowing an opportunity to exit after a lockup period

Giuseppe Pastorelli
Senior Portfolio Manager, Azimut Investments

Launch of the Investopia Next 50



Investopia 2024 launches the Next50 initiative to create investment opportunities for UAE’s most innovative companies

In the presence of His Excellency Abdulla bin Touq Al Marri, the Minister of Economy and Chairman of Investopia, Investopia introduced the “Next50” initiative in partnership with EMIR.

EMIR is a specialized centre in research in emerging markets, offering consultancy and research services to governments and companies in economic and investment policy development.

This initiative aims to uncover fresh investment opportunities for rapidly growing companies within the UAE.

The Next50 provides a platform for 50 Founders and CEOs of successful UAE based companies, promoting knowledge sharing, potential collaborations, and investments in emerging sectors.

His Excellency highlighted the initiative’s importance in supporting local businesses and bolstering economic growth, in line with Investopia’s mission to facilitate connections and partnerships between investors and key stakeholders.

Next50 reinforces Investopia’s vision to foster and boost the local business community’s expansion in the realms of innovation and entrepreneurship, while simultaneously improving its connectivity to global markets.

H.E. Abdulla Bin Touq Al Marri
Minister of Economy of the UAE and
Chairman of Investopia

The Next50 highlights the incredible innovation of this new generation of companies - companies born in the UAE, grown in the UAE, and powered by the UAE, ready to take their next step onto the world stage

Dr. Noah Raford
Managing Partner for Advisory , EMIR

Targeted Interactions

Investopia 2024 set up targeted platforms among participants with the aim of cultivating strategic partnerships and valuable business opportunities. These included:

1

G2G Sessions under Investopia 2024’s G2G track: government officials from around the world led distinguished delegations of businesses eager to connect with potential investors from the Middle East, or bring innovative projects, investment opportunities, and strategic partnerships that can be of interest to local and regional SWFs.

2

A roundtable discussion titled “Family Offices: Catalysing ESG and Shaping the Future” in partnership with Standard Chartered Bank and the UAE-UK Business Council: this came as a follow up to the Business Council’s event on private wealth and impact investment held during CoP28. It focused on how sustainability will be a thread underpinning investment in new economies and on the rapidly increasing interest from family offices in sustainable investments.

3

A roundtable discussion titled “Generative AI & the Future of Business” in partnership with Eros Investment: an interactive and informal discussion which included AI experts discussing the full potential of generative AI, lessons to be learned from first movers, and the way ahead of business adoption of GenAI.

4

An iConnections Breakfast titled “Perspectives 2024: Finding the Right Balance in Public and Private Markets” in partnership with SALT and Investopia: this private event brought together speakers who shared insights on the key factors shaping their decisions in public markets— which sectors look resilient, and how do they see future returns in thematic areas such as Technology and AI, Healthcare and Green Energy.

MOUs Signed at Investopia 2024

Investopia 2024 served as an investment ecosystem that brought together key players in the global business arenas who forged partnerships and agreed on collaborations.

More than 12 agreements and memoranda of understanding were forged during the two-days, including agreements between **Emirates Motor Company and Investopia**, **First Abu Dhabi Bank and Investopia**, **Eros Investment and Gewan AI**, **EFG Consulting and Investopia**, **Dubai Future District Fund and Korea Venture Investment Corporation**, and **IOTA and Investopia**.



شركة الامارات للسيارات
Emirates Motor Company
MEMBER OF ALFAHIM GROUP



Investopia 2024 Partners



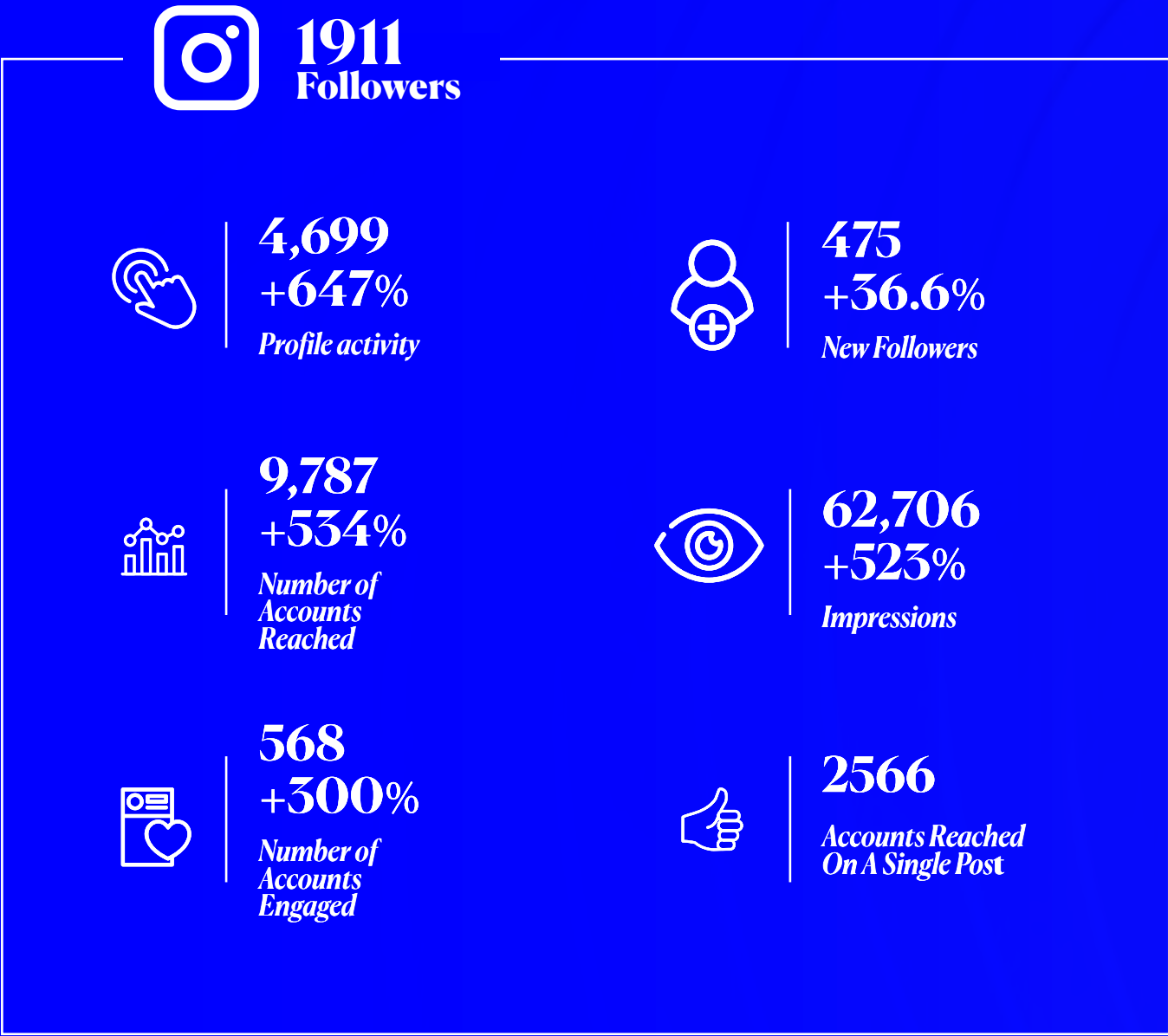
Media Partners



Electric Mobility Partners



Investopia 2024 Social Media Reach



03

KEY TAKEAWAYS



investopia

Welcome Address

Investopia Investopia Investopia
Investopia Investopia Investopia
Investopia Investopia Investopia
Investopia Investopia Investopia
Investopia Investopia Investopia

DAY 1

Investopia 2024's first day of discussions covered a wide spectrum of topics including, seizing growth opportunities, facing geopolitical challenges, and dealing with the ever-changing face of globalization. Discussions also focused on capitalizing on new investment trends, and adapting traditional frameworks to the latter,, all in order to optimize investment strategies and to ensure a more sustainable, inclusive and profitable growth model.

Key themes included the role of government and different stakeholders in fostering a conducive investment environment, technological innovation, and climate change, with an in-depth look into major growth sectors such as entertainment, sports, aviation, alternative finance, and artificial intelligence.

WELCOME ADDRESS



Speaker:
H.E. Abdulla Bin Touq Al Marri
Minister of Economy of the UAE and Chairman of Investopia

Anthony Scaramucci
Founder & Managing Partner, SkyBridge Capital

Investopia 2024, held in Abu Dhabi, UAE, fosters dialogue on emerging economies. The United Arab Emirates’ progressive policies continue to attract investment. The discussion covered leveraging the strengths and sustainability initiatives of the UAE, while highlighting the nation’s journey to being a thriving hub of opportunities, innovation, and inclusivity.



We have recently signed trade agreements with more than 11 countries; and 26 more countries are in the pipeline. This will open the UAE’s economy to about 50% of the world’s population, allowing more trade at reduced rates

H.E. Abdulla Bin Touq
Minister of Economy,
United Arab Emirates



When I think of the UAE’s position in the world, it is the country of the future; clean, safe, and offers an economic environment that is grounded in the law. This is a nation that’s growing and it’s all about leadership

Anthony Scaramucci
Founder Managing Partner,
SkyBridge Capital



In 2023, nearly 3,000 trade restrictions were imposed globally, contributing to global economic fragmentation. This has resulted in a slowdown in investment, which needs to be reversed. Trade flows need to be encouraged again.

Dr. Mahmoud Mohieldin
Executive Director,
IMF

NEW ECONOMIC FRONTIERS UNVEILED: NAVIGATING THE UNKNOWN



Speakers:
Dr. Mahmoud Mohieldin
Executive Director, IMF

Nathan Sheets
Global Chief Economist
Citi

Francois Bourguignon
Emeritus Chair
Paris School of Economic

Moderator:
John Defterios
Professor of Business
NYU Abu Dhabi

The global economic landscape is rapidly evolving amidst global uncertainty, the emergence of new sectors and markets, and growth-driven investment opportunities. What are the key factors driving the emergence of these new economic sectors and markets, and what role do senior government representatives, private sector CEOs, and leading international investors play in identifying and capitalizing on growth opportunities?

Efforts to address the climate crisis will put significant pressure on global growth and increase the carbon price. We need investment opportunities to accelerate the transition to meeting our climate change targets while making it as efficient as possible

Francois Bourguignon
Emeritus Chair,
Paris School of Economics

KEY TAKEAWAYS

1. Despite challenges such as the pandemic, inflation and supply chain disruptions, the global economy has exhibited resilience and grew at around 2.7% during 2023, with technology being the major driver for growth.

2. In the past, globalization drove global economic growth, shifting activity from the Global North to the Global South. However, it’s uncertain whether this trend will persist, leading to a reconsideration of what will drive global growth going forward.

3. Middle-income economies’ growth hinges on supporting the middle-class and medium-sized enterprises, often overlooked in policy discussions and investment strategies.
4. Rising debt levels in middle and low-income countries may not trigger a global financial crisis, but could lead to a developmental crisis, impacting trade, investment, and potentially causing forced migration.

5. Urgent action is needed to address climate change, which poses risks to global growth and requires significant investment in transitioning to cleaner technologies, with potential consequences for economic dynamics and social stability.

6. AI presents promising opportunities for middle-income countries to accelerate development, but balanced regulation is crucial to ensure equitable access to progress.



We are focused on creating value through responsible investing overall. Sovereign funds now have the responsibility and opportunity to transform from asset allocators into enablers of global progress

H.E. Khaldoun Al Mubarak
Managing Director & Group CEO, Mubadala



KEYNOTE: A CONVERSATION WITH H.E. KHALDOON AL MUBARAK, MANAGING DIRECTOR AND GROUP CEO OF MUBADALA

Speaker:
H.E. Khaldoun Al Mubarak
Managing Director & Group CEO Mubadala

Featuring insights from a prominent UAE figure, the session underscored the nation's strategic importance as a hub for business, energy, and innovation, emphasizing the imperative for deeper collaboration to tackle pressing global challenges. Key themes encompassed economic integration, the embrace of disruption for innovation, and the UAE's trailblazing role in AI-driven industries. It culminated with a resounding call for prosperity, cooperation, and responsible investing to shape a future marked by shared values and sustainable growth.

In today's world, economic integration is crucial to creating prosperity for everyone. The UAE is uniquely positioned as a global crossroads for business, energy, and innovation.

H.E. Khaldoun Al Mubarak
Managing Director & Group CEO, Mubadala

KEY TAKEAWAYS

- Investment in sports, especially in promoting women's football and establishing football schools, underscores a commitment to social impact and gender equality.
- Strategic partnerships and sponsorships, notably with Emirates, enhance AC Milan's global presence and fan engagement, particularly in the MENA region.
- Emphasizing sustainability and leveraging technology are essential for sports clubs aiming to attract capital, reach broader audiences, and offer modern experiences to fans.
- The sports industry is experiencing an influx of institutional investments driven by governance improvements, liquidity needs, and regulatory changes, offering new opportunities for growth and stability.
- AC Milan's focus on technology and international growth, including projects like a new stadium, aligns with broader audience engagement and modernizing fan experiences.

INVESTING IN THE CREATIVE ECONOMY: A CONVERSATION WITH IDRIS ELBA



Speaker:
Idris Elba
Actor, Filmmaker, Musician, Entrepreneur, and Activist, GreenDoor Pictures

Moderator:
Kris Fade
Radio Host, Presenter, and Entrepreneur, Fade Fit

The Investopia Summit, catering to creatives, shines a spotlight on the transformative role of storytelling and the economic potential of the creative economy, especially in emerging markets like Africa and the UAE. Actor, Filmmaker, Musician, Entrepreneur, and Activist Idris Elba, participated in the Summit, emphasizing the necessity for strategic investments in African entertainment sectors and advocating for supportive policies to nurture growth. This discussion emphasized the symbiotic relationship between creativity and economic prosperity.

KEY TAKEAWAYS

- The creative economy offers growth potential in the UAE and Africa, reshaping perceptions and opening new opportunities.
- The entertainment industry presents significant growth opportunities, demonstrating a potential for substantial returns on investment.
- Supportive policies for the creative economy can incentivize film production, boost employment, and drive economic growth, especially in Africa

The creative ecosystem is huge and events like Investopia are part of that investment opportunity where stories need to be told. Its successful journey across 5 years can be credited to the investment in storytelling

Idris Elba
Actor, Filmmaker, Musician, Entrepreneur, and Activist, GreenDoor Pictures



2024 REVEALED: THE GEOPOLITICAL AND ECONOMIC MOSAIC



- Speakers:**

Raphael Thuin
Head of Capital Markets Strategies
Tikehau Capital

Dr Helen Belopolsky
Global Head of Geopolitical Risk
HSBC
- Alexander von zur Muehlen**
CEO for Asia Pacific & Member of the
Management Board, Deutsche Bank

Ahmed Al Calily
Chief Strategy & Risk Officer,
Mubadala
- Moderator:**

Hisham Ayass
Senior Financial Analyst

The evolving landscape of geopolitical dynamics, economic fragmentation, and financial shocks have a strong impact on policy makers, corporates, and strategic investment decisions. What does 2024 look like and what measures can be taken to navigate potential challenges and capitalize on emerging opportunities?

The world now is different from a few years ago, but globalization is not over. Ironically, present tensions are making us more globalized as economies seek to diversify; so globalization is not disappearing but becoming more complex and layered

Alexander von zur Muehlen
CEO for Asia Pacific & Member of the Management Board, Deutsche Bank



KEY TAKEAWAYS

- Geopolitical landscapes are increasingly complex due to factors like simmering conflicts, politicization of trade, and significant events like the US election. Volatility arises from the rapid pace of change and uncertainty, making it crucial to assess geopolitical risks comprehensively.
- Geopolitical risks can be managed through systematic approaches like scenario planning and horizon scanning. Organizations, including financial institutions and sovereign wealth funds, must integrate geopolitical risk analysis into their decision-making processes to navigate uncertainties effectively.
- The global economy is transitioning away from over-optimized capitalism towards a more localized and sustainable model. While globalization persists, it becomes more complex, prompting investors and businesses to adapt their strategies to mitigate risks and identify opportunities.
- The Middle East emerges as a beacon of stability and innovation amid global uncertainties. Investors are increasingly drawn to the region's economic potential, driven by factors like political stability, innovation, and resilience, making it a focal point for capital allocation and investment strategies.

NAVIGATING THE NEW ECONOMY: GLOBAL ECONOMIC TRENDS CHALLENGING GOVERNMENTS



- Speakers:**

Raphael Thuin
Head of Capital Markets Strategies
Tikehau Capital

Jose-Maria Figueres
Former President, Costa Rica
- H.E Valentino Valentini**
Deputy Minister, Enterprises and Made in Italy

H.E. Wale Edun
Minister of Finance and Coordinating Minister of the Economy, Nigeria
- Moderator:**

John Defterios
Professor of Business, NYU Abu Dhabi
- Rapid global economic transformations are forcing nations to adapt in order to face digital disruption, environmental imperatives, and evolving trade networks. How are countries innovating their economic policies and working together to use global economic trends for growth and to foster resilience and prosperity in this dynamic context?

KEY TAKEAWAYS

- Traditional engines of growth are shifting, with China emerging as a pivotal player in global economic dynamics, particularly in South America and Africa, emphasizing the need for adaptability in established systems.
- Nations like Morocco and Costa Rica exemplify the growing emphasis on sustainability and renewable energy, signaling a broader trend towards environmental consciousness and economic integration on a global scale.
- Investments in digital transformation, AI, and green energy (for example) represent opportunities for economic growth and job creation, highlighting the importance of embracing technological advancements to stay competitive in the evolving global landscape.
- As geopolitical tensions persist and global institutions face challenges, there is a growing recognition of the need for collaborative efforts to address issues such as climate change, economic disparity, and technological innovation.
- With Asia, particularly China and India, poised to play increasingly influential roles in global affairs, there is a call for Western economies to adapt to this shifting paradigm and embrace a more interconnected and inclusive approach to global prosperity.

Every country has to define and realize what they do, not in a confrontational way but to agree on the rules

H.E Valentino Valentini
Deputy Minister, Enterprises and Made in Italy



There is a complementary relationship between economies. For example, the consumer economy has to be in good health to create a market for the producing economy

H.E. Ryad Mezzour
Minister of Industry and Trade, Kingdom of Morocco





Singapore has plenty of inflow from China. Hong Kong remains a huge connector between China and the rest of the world and Japan's financial market is reviving. These are the booming financial centers

Jerry Zang
CEO
Standard Chartered China

CAPITAL SHIFTS: FROM OLD TITANS TO EMERGING



Speaker:
Martin Tricaud
Group Head of Investment
Banking, First Abu Dhabi Bank

Jerry Zang
CEO, Standard Chartered China

Manuel Falco
Vice Chairman of Client
and Banking, and Head of
Senior Client Coverage,
Citi

Moderator:
Maurice Button
CEO, City Week

Emerging markets and new regions are becoming significantly more central in the global economy and are reshaping the global investment landscape. What are the emerging markets and regions that present new and exciting investment opportunities and how has the role of traditional financial centers like New York and London evolved in response to these shifts?

KEY TAKEAWAYS

1. East Asia and the Middle East's emerging markets are gaining prominence as financial centers, despite New York and London's dominance.
2. The UAE showcases its dedication to sustainable finance, highlighted by hosting COP28 and launching a \$30 billion renewable energy fund.
3. AI and digital assets are transforming finance, with regulation, innovation, and talent being key to navigating future opportunities and challenges.

Liquidity, liquidity, and liquidity is the name of the game. If you want to play internationally, you have to find a way to liquidity. Therefore, the medium to long-term outlook is positive for the UAE

Manuel Falco
Vice Chairman of Client and
Banking, and Head of Senior
Client Coverage
Citi

AVIATION: REIMAGINING THE SKIES



Speaker:
Kuljit Ghata-Aura
President for Middle East, Turkey,
Africa & Central Asia, Boeing

Adam Goldstein
Founder & CEO, Archer

Tom Hudson
Managing Partner, Kestrel Global

KEY TAKEAWAYS

The aviation industry is subject to various transformative trends from technological innovation and the imperative of sustainability to changes in travelers' preferences and emergence of eVTOLs. What does the future of aviation and urban mobility look like, and what are the investment opportunities to seize in this dynamic sector?

1. The aerospace aviation industry is an integral part of the UAE economy, and the UAE is investing heavily to foster innovative entrepreneurial breakthroughs.
2. The UAE is quickly and surely becoming the main global hub for development of sustainable and innovative future aviation technologies.
3. The political stability and culture of innovation in the UAE perfectly position it to bring all stakeholders in the aviation industry together to chart the path forward.



The aerospace aviation industry contributes 47.4\$ billion to the UAE GDP; roughly 13.3% , which is a huge percentage. This is due to the efforts and vision of this country's leaders to propel this key industry to new heights

Tom Hudson
Managing Partner
Kestrel Global

By 2025 or 2026, I can assure you there will be eVTOLs (electric flying aircrafts) here in the UAE, taking people from Abu Dhabi to Dubai in as little as 10 minutes

Adam Goldstein
Founder & CEO
Archer

The UAE presents a unique environment to bring all aviation stakeholders together in a seamless way. It's a place where you can have a long-term strategy because regulation is stable and isn't as susceptible to political volatility

Kuljit Ghata-Aura
President for Middle East,
Turkey, Africa & Central Asia
Boeing

UNVEILING THE DIGITAL FRONTIER: WHERE TRADITIONAL AND DIGITAL FINANCE CONVERGE IN ALTERNATIVE INVESTMENTS



- Speaker:**
Jenny Zeng
Founder & Managing Partner
MSA Capital

Eric Anziani
President & COO
Crypto.com
- Gautam Sharma**
CEO & CIO
Brevan Howard Digital

Moderator:
Georgia Tolley
Presenter
Dubai Eye 103.8

The world of alternative investment is undergoing major changes as traditional finance and digital finance converge, and cryptocurrencies and blockchain technology reshape the very definition of alternative investments. How are digital assets like Bitcoin, NFTs, and DeFi projects creating entirely new avenues for investors to diversify their portfolios, and what should traditional financial institutions do to remain competitive in an increasingly digital asset-driven landscape?

The UAE is getting inspiration from traditional frameworks, but adapting them to the needs of cryptocurrency to build a fit-for-purpose framework. This is creating strong value propositions for customers and encouraging them to invest in the space.

Eric Anziani
President ;COO, Crypto.com



While today most of alternative asset management is serving High Net Worth Individuals, blockchain can serve mass users through the tokenization of assets, with nearly 3\$ billion in assets already being tokenized

Gautam Sharma
CEO & CIO, Brevan Howard Digital

KEY TAKEAWAYS

1. The world of alternative investments, particularly digital assets, is expanding faster than regulatory frameworks can keep pace, prompting the need for convergence with traditional finance to ensure investor confidence.
2. Major financial institutions are increasingly involved in the alternative investment space, offering direct crypto products and integrating digital assets into traditional financial instruments, signaling a growing acceptance and legitimization of the sector.
3. Blockchain technology is poised to disrupt traditional finance by removing intermediaries and enabling efficient, secure transactions through smart contracts, unlocking new use cases and driving cost savings in areas such as asset tokenization and transaction settlement.
4. Venture capital firms and investors are enthusiastic about the potential of digital assets, viewing them as disruptive technologies with significant room for growth, particularly in areas like tokenization, store of value, and technological innovation.
5. Collaboration between industry players and regulators, as seen in regions like the UAE, is crucial for developing fit-for-purpose regulatory frameworks that balance innovation with investor protection, facilitating the integration of digital investments into traditional financial markets.



The next wave of the digital economy will combine digital currency with AI, resulting in the emergence of new models. This will employ the massive amount of data that has been generated to date and generate a new wave of unicorns

Jenny Zeng
Founder & Managing Partner, MSA Capital



The UAE, and the rest of the MENA region, are core markets where the sports industry can really grow and innovate new ways to engage with the audience

Giorgio Furlani
CEO, AC Milan

INVESTMENT IN SPORTS: TAPPING INTO THE THRIVING MARKET



Speaker:
Tom Corbett
Group Head of Sponsorship and Media, Barclays

Giorgio Furlani
CEO, AC Milan

Moderator:
Nathalie Mamo
Sports News Anchor

From team ownership and athlete endorsements to sports tech startups and e-sports ventures, sports-related investment opportunities are becoming ever more diverse. What are the trends shaping this high-energy sector both physically and digitally, and what are some opportunities for individual and institutional investors?

KEY TAKEAWAYS

1. Investment in sports underscores a commitment to social impact and gender equality.
2. Emphasizing sustainability and leveraging technology are essential for sports clubs aiming to attract capital, reach broader audiences, and offer modern experiences to fans.
3. The sports industry is experiencing an influx of institutional investments driven by governance improvements, liquidity needs, and regulatory changes.

GENERATIVE AI REDEFINING THE INVESTMENT ECOSYSTEM



Speaker:
Naima Al Falasi
Senior VP of Portfolio Strategy
Mubadala

Ali Hussein
CEO
Eros Now

Moderator:
Dr. Noah Raford
Managing Partner - Advisory
EMIR

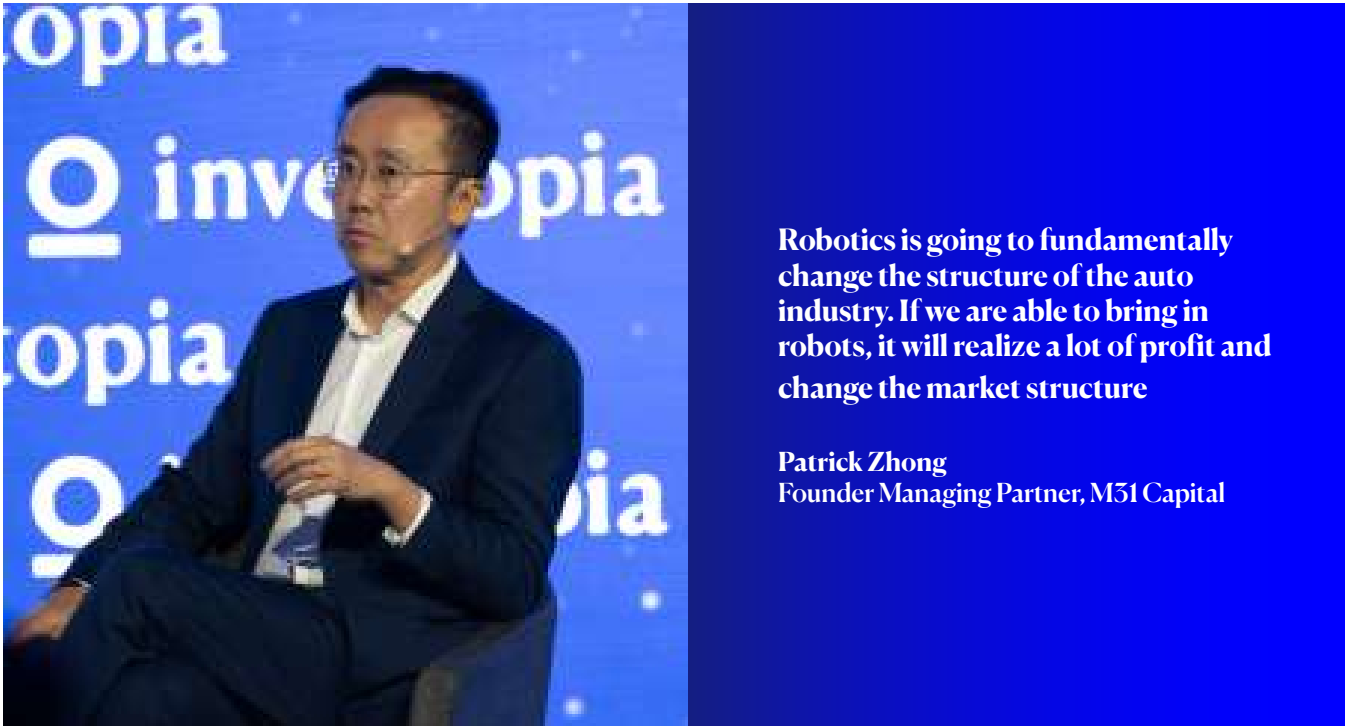
Ulrike Hoffmann-Burchardi
Head CIO Equities
UBS

Patrick Zhong
Founder Managing Partner
M31 Capital

Generative AI is changing the world as we know it. It is revolutionizing data analysis, risk assessment, and portfolio optimization, hence leading to reshaping global investment strategies. How is the global investment landscape adapting and responding to this transformative wave, and does it pave the way for more informed and profitable investments?

KEY TAKEAWAYS

1. Implementing AI requires clean and structured data. Without a proper data infrastructure, organizations will struggle to feed their models effectively.
2. AI data centers consume a significant amount of power. The UAE's focus on energy sustainability positions it favorably for AI development.
3. Big Tech companies lead in AI with their distribution advantages, but open-source models and emerging players will continue to pose challenges.



Robotics is going to fundamentally change the structure of the auto industry. If we are able to bring in robots, it will realize a lot of profit and change the market structure

Patrick Zhong
Founder Managing Partner, M31 Capital



Strategic Asset Allocation in an Uncertain World

DAY 2

Investopia 2024's first day of discussions covered a wide spectrum of topics including, seizing growth opportunities, facing geopolitical challenges, and dealing with the ever-changing face of globalization. Discussions also focused on capitalizing on new investment trends, and adapting traditional frameworks to the latter,, all in order to optimize investment strategies and to ensure a more sustainable, inclusive and profitable growth model.

Key themes included the role of government and different stakeholders in fostering a conducive investment environment, technological innovation, and climate change, with an in-depth look into major growth sectors such as entertainment, sports, aviation, alternative finance, and artificial intelligence.



STRATEGIC PRIORITIES IN A SHIFTING GLOBAL LANDSCAPE: A POLICY PERSPECTIVE



Speakers: H.E. Simon Coveney Minister of Enterprise, Trade and Employment, Ireland	H.E. Dumitru Alaiba Deputy Prime Minister and Minister of Economic Development and Digitalization, Moldova	Wale Edun Minister of Finance Nigeria
H.E. Simonas Šatūnas Vice Minister of Foreign Affairs Lithuania	George Papanastasiou Minister of Energy Cyprus	Moderator: John Defterios Professor of Business NYU Abu Dhabi

As the global landscape undergoes significant shifts the strategic geopolitical, economic, and sustainability priorities set by nations to navigate these changes are reshuffled. What strategies are nations adopting to remain resilient and competitive, and how are these priorities influencing global collaboration and development?

Cyprus is the new source of energy supply that can provide Europe with liquefied natural gas. We need to collaborate with countries like Egypt and Greece to bring about prosperity, stability, and peace in the Eastern Mediterranean

George Papanastasiou
Minister of Energy
Cyprus

KEY TAKEAWAYS

1. Nations are navigating the shifting global landscape by embracing reforms, investing in renewable energy, and leveraging their strengths to attract investment and drive sustainable economic growth amidst uncertainty.

2. Moldova is rapidly advancing its integration with the EU amidst geopolitical challenges, with a focus on reshaping its economy and embracing digitalization to drive growth. The country is rethinking its economic structure and emphasizing openness to international markets.

3. Lithuania has successfully pivoted away from Russian gas dependency, making bold decisions to invest in its own energy infrastructure and embrace renewables. The country is focusing on decarbonization and cybersecurity to adapt to new global realities.
4. Ireland has positioned itself as an international base for leading global companies, leveraging its membership in the EU and access to a large market. The country is committed to a clean energy future, with ambitious targets for renewable energy generation.

5. Cyprus has prioritized strategic investments in its energy sector, aiming to capitalize on its natural gas resources to enhance energy security and boost economic competitiveness.

6. Nigeria is undergoing macroeconomic reforms to address inflation and create a conducive environment for investors, particularly in the energy sector.

Real estate is a major contributor to global emissions and hospitality plays a big part in that. There is opportunity in this transition and the UAE is taking a tremendous leadership role

Caroline Abramo
Founder & CEO, Pana Low Carbon Economy

HOSPITALITY UNLEASHED: CHARTING NEW PATHS IN TOURIST INVESTMENT



Speakers: Aloki Batra CEO Five Hospitality and the Pacha Group	Caroline Abramo Founder & CEO Pana Low Carbon Economy
Antonio Gonzale Founder & CEO Sunset Hospitality Group	Moderator: Hisham Ayass Senior Financial Analyst Bloomberg

Global tourism has finally rebounded in the post-COVID era where we've witnessed a resurgence in travel and substantial shifts in the tourism and hospitality sectors. What are the key trends currently shaping the sector and how are businesses and investors gearing up to capitalize on the growing demand and shift in tourist patterns and expectations?



Right now, we are in a transition phase. We have the stick with regulation and the carrot with financial incentives such as banks lowering the cost of financing for sustainable projects

Antonio Gonzales
Founder & CEO,
Sunset Hospitality Group

- ## KEY TAKEAWAYS
1. The resurgence of tourism offers opportunities and risks; the focus is on how investors approach them amidst global economic uncertainties and climate concerns.

2. The UAE leads in sustainable investment, particularly in energy transition and climate tech, setting a global example for economic and environmental balance.

3. The hospitality sector is divided into experiential and transactional approaches, with a shift in demand influencing global and regional tourism trends. Success in the hospitality sector requires long-term planning, adaptation to changing consumer behaviors, and proactive measures to address environmental concerns.

EVOLVING LANDSCAPE OF PUBLIC CAPITAL MARKETS IN THE MIDDLE EAST



- Speakers:**

Nour Safa
Director MENA Debt Capital Markets, HSBC

Alan Williamson
CEO
Taaleem
- Bassel Khatoun**
Senior Managing Director, Director of Research Director of Portfolio Management, Frontier and MENA, Franklin Templeton Investments (ME) Ltd

Simon Kitchen
Chief
Head of Strategy
EFG Hermes
- Moderator:**

Hala Bou Alwan
Lawyer, Financial Crimes Expert & Media Personality

Public capital markets in the Middle East are evolving quickly with digitalization, innovation, and a rising number of new listings. What are the regulatory developments that are influencing market dynamics and how can these markets increase attractiveness to local and foreign investors?



There's capital, political stability, and a clear return on investments here in the UAE. Any global investor I speak to exhibits genuine excitement about the prospects in the UAE.

Alan Williamson
CEO
Taaleem

KEY TAKEAWAYS

1. The Middle East's capital and debt investment landscape is quickly evolving and becoming one of the world's most attractive.
2. ESGs aren't a buzzword or a trend; they're shaping the landscape of investments on a global level as a newer and younger generation of investors step into the game.
3. The high return on investment, political stability, and volatility elsewhere, are all making the UAE and Saudi Arabia incredibly attractive to emerging market investors.



ESG is not a trend or a checklist; it's very central to any business operating today. Sustainable business practices are now inseparable from value creation.

Bassel Khatoun
Senior Managing Director, Director of Research Director of Portfolio Management, Frontier and MENA, Franklin Templeton Investments ME&Ltd



The regulator in the UAE looks to the consumer when designing policies. It is not just looking at healthcare regionally, but doing it for the world by creating a viable ecosystem for a biotech hub

Shahrukh Hashmi
Director of Research at Department of Health, Abu Dhabi

LIVE LONG AND PROSPER: INVESTING IN LONGEVITY, WELLNESS AND HEALTHCARE



- Speaker:**

Shahrukh Hashmi
Director of Research at Department of Health, Abu Dhabi

Aaron Weaver
Senior Partner and Director MENA Apeiron Investments
- Gabrielle Rubenstein**
Co-founder and Managing Partner Manna Tree

Moderator:

Hala Bou Alwan
Lawyer, Financial Crimes Expert & Media Personality

The convergence of healthcare, wellness, and longevity represents a new frontier for investors. This evolving landscape, fueled by technological advances and demographic shifts, is creating opportunities to invest in the future of health. What trends are defining the future of healthcare investment? How can investors identify and leverage the growth in wellness and longevity to build a resilient, health-focused portfolio?

KEY TAKEAWAYS

1. The longevity and wellness market is sizable, with a projected value of \$5.6 trillion and a compound annual growth rate (CAGR) of 5.5%. The aging population, increasing healthcare needs, and rising awareness of mental health and wellness contribute to the market's growth potential.
2. Investment strategies often target growth-stage companies that offer innovative solutions in healthcare, food, and wellness. These companies address consumer demand for clean and nutritious food, immunity-boosting products, and sustainable healthcare solutions.
3. The Middle East, particularly the UAE, is viewed as a lucrative market for longevity and wellness investments due to its conducive regulatory environment, collaborative governance, and investment in healthcare infrastructure. The region's focus on innovation makes it an attractive destination for investors.
4. Challenges in the longevity and wellness sector include technical complexities, food insecurity, and regulatory barriers. However, innovative approaches, such as regenerative agriculture and clean food production, present opportunities to address these challenges and promote healthier lifestyles.
5. Policy initiatives play a crucial role in shaping the wellness landscape, including regulations on food quality, healthcare accessibility, and consumer education. Governments need to prioritize public health, listen to consumer preferences, and incentivize investments in preventive healthcare and sustainable agriculture.



STRATEGIC ASSET ALLOCATION IN AN UNCERTAIN WORLD



- Speaker:**
Bob Prince
Co-CIO
Bridgewater Associates

Steve Moseley
Managing Director
Wafra
- Eric Cantor**
Vice Chairman and MD
Moelis

Marlene Puffer
CIO
AIMCo
- Moderator:**
May Nasrallah
Founder & Executive Chairwoman
deNovo Partners
- Developing investment strategies and investment decision-making is becoming increasingly complex in this rapidly changing and uncertain global environment. How can investors adapt their strategic asset allocation models to navigate uncertainty, manage risks, and capture opportunities, and what are the key considerations for constructing resilient portfolios that can withstand volatility and economic fluctuations?

KEY TAKEAWAYS

1. Effective portfolio management demands adept navigation of global markets, emphasizing strategic asset allocation and diversification to mitigate risks.
2. Advisors must mitigate external biases and geopolitical influences in investment decisions, particularly in an uncertain global landscape.
3. Strategic collaborations and co-investments are important to create value for all parties involved and foster growth.



Almost 20 years ago, investment managers in the UAE would typically ask for money and leave. What changed is the compelling economic opportunities available in this region today.

Steve Moseley
Managing Director
Wafra

One way we develop an edge is by working with strategic partners across the globe. Having that boots-on-the-ground knowledge of the local market is really important

Marlene Puffer
CIO
AIMCo





The UAE has a successful model where the leadership is committed to opening the door for investment. It positions itself in the middle in terms of geopolitics which removes uncertainty and grows investor confidence.

Eric Cantor
Vice Chairman and MD
Moelis

FAMILY WEALTH 2.0: REDEFINING INVESTMENT STRATEGIES



- Speakers:**

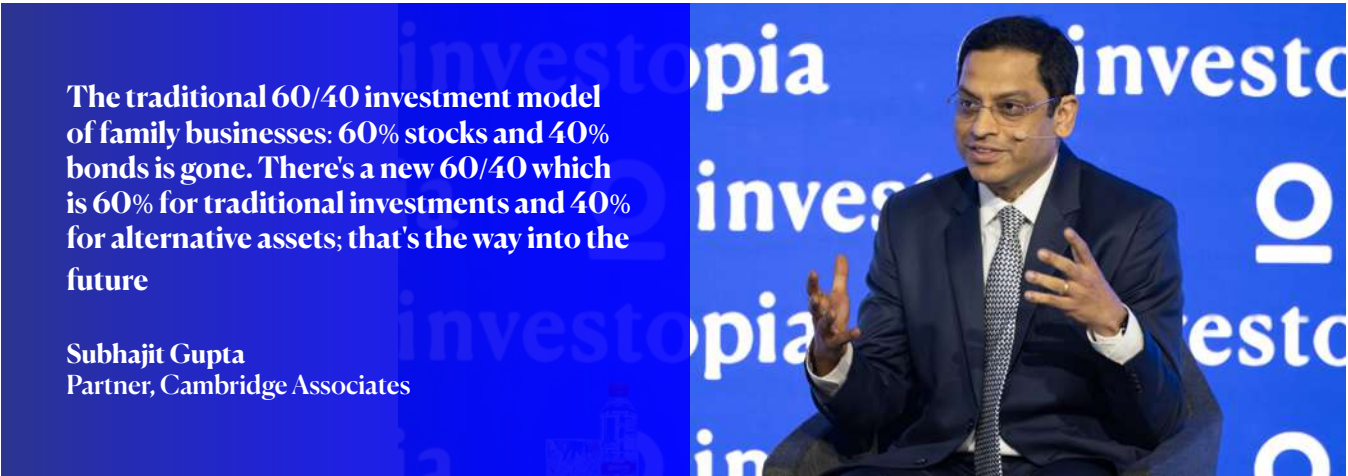
Ayman Hariri
CEO and Co-Founder
Vero

Subhajit Gupta
Partner
Cambridge Associates
- Amine Bentaleb**
Managing Partner
Patrimium Family Office

R Dinesh
Executive Vice Chairman
TVS Supply Chain Solutions &
President
- Moderator:**

George Triplow
Senior VP

This session delved into the evolving strategies of family offices amidst a changing investment landscape. Discussions highlighted the growing importance of alternative assets, personalized investment approaches, and the institutionalization of family wealth management. Key themes included the shift towards diversified asset allocation, the impact of technology on investment strategies, and the need for a paradigm shift in mindset to navigate the complexities of modern wealth management successfully.



KEY TAKEAWAYS

1. Family businesses are a real engine of growth for global economies; and we're at the cusp of a change in the traditional model by which they pursued to grow and preserve their wealth for decades.
2. Family businesses are crucial to the UAE economy and the rest of the region as they make up a huge share of the region's GDP and employ vast numbers of the population, driving economic growth and stability.
3. The appetite for risk-taking is increasing for family offices across the board as they seek to diversify away from the traditional 60% stocks and 40% bonds model to pursue newer investment avenues like star

A single-family office has limited ability to diversify their investment portfolio, which is why it's becoming important to pool expertise by establishing multi-family offices to access a diverse range of experience across different sectors to increase profit and reduce risk for each individual family

R Dinesh
Executive Vice Chairman, TVS Supply Chain Solutions & President of CII

INVESTING IN LUXURY



- Speakers:**

Philippe Camperio
Founder & Managing Partner
Haeres Capital

Giuseppe Pastorelli
Senior Portfolio Manager
Azimut Investments
- Moderator:**

Nigel Sillitoe
Founder and CEO
Insight Discovery

The luxury industry has consistently displayed dynamism and adaptability. With digital disruption and shifting consumer behavior, the market is experiencing substantial changes that directly influence investment strategies. To explore emerging trends, opportunities, and challenges in the luxury market, investors must discover innovative approaches to stay ahead of the curve.

KEY TAKEAWAYS

1. Classic cars present a unique investment opportunity with structural supply limits and growing demand, especially from ultra-high-net-worth individuals.
2. Luxury investment trends shift towards experiences and emotions, with younger generations valuing brand legacy and heritage.
3. Sustainable development and themes like women's liberation are increasingly important in luxury investments, appealing to younger consumers.

The legacy, heritage, and DNA are what the consumer is really looking for in cars. That is especially the case for the younger generation

Philippe Camperio
Founder & Managing Partner, Haeres Capital



Save the date for Investopia 2025

26-27 February, 2025

📍 Abu Dhabi



The image features a large, semi-transparent blue overlay on a background photograph of an outdoor event. In the center of the overlay is a large, circular, metallic-looking structure. The background shows a paved area with people, trees, and a building in the distance. The Investopia logo, consisting of a stylized 'O' with a horizontal bar and the word 'investopia', is visible in two locations: once inside the circular structure and once in the foreground.

 investopia

 investopia

www.investopia.ae